

# News Release

## Hyundai announces prices and specifications for New Tucson

- Five high-specification models: Advance, Premium, Ultimate and sporty N Line and N Line S trims
- Prices start from £32,000
- Redesigned exterior and interior with enhanced driver convenience functions
- Technical data to be confirmed
- New Tucson models available to order from 3<sup>rd</sup> April

**Leatherhead, 3<sup>rd</sup> April** – Hyundai Motor UK has announced pricing and specifications for the new Tucson, enhanced with a more dynamic appearance that embodies the company's progressive vision for future mobility.

### New Tucson pricing

<b>ICE / Mild Hybrid</b>	
Advance 1.6T 6MT	£32,000
Advance 1.6T 48V Mild Hybrid 7DCT	£34,000
Premium 1.6T 6MT	£34,500
Premium 1.6T 48V Mild Hybrid 7DCT	£36,500
N Line 1.6T 6MT	£34,500
N Line 1.6T 48V Mild Hybrid 7DCT	£36,500
N Line S 1.6T 6MT	£37,000
N Line S 1.6T 48V Mild Hybrid 7DCT	£39,000
Ultimate 1.6T 6MT	£37,000
Ultimate 1.6T 48V Mild Hybrid 7DCT	£39,000
<b>Hybrid</b>	
Advance 1.6T Hybrid	£35,640
Premium 1.6T Hybrid	£38,140
N Line 1.6T Hybrid	£38,140
N Line S 1.6T Hybrid	£40,640
Ultimate 1.6T Hybrid	£40,640
<b>Plug-in Hybrid</b>	
Advance 1.6T Plug-in Hybrid 2WD	£39,275
Premium 1.6T Plug-in Hybrid 2WD	£41,775
N Line 1.6T Plug-in Hybrid 2WD	£41,775
N Line S 1.6T Plug-in Hybrid 2WD	£44,275
Ultimate 1.6T Plug-in Hybrid 2WD	£44,275
Premium 1.6T Plug-in Hybrid 4WD	£43,375



N Line 1.6T Plug-in Hybrid 4WD	£43,375
N Line S 1.6T Plug-in Hybrid 4WD	£45,875
Ultimate 1.6T Plug-in Hybrid 4WD	£45,875

The CO2 and technical data has not yet been confirmed, as such the prices listed are indicative and could be subject to change once the CO2 and technical data has been confirmed.

Customers purchasing their New Tucson on a PCP product through Hyundai Capital will also benefit from deposit contribution of up to £2000 Offer only available from 3<sup>rd</sup> April 2024 to 1<sup>st</sup> July 2024 :

Model	FDA	APR
NEW TUCSON Petrol & 48v DCT Advance / Premium / N Line	£1,750	6.9%
NEW TUCSON Petrol & 48v DCT Ultimate / N Line S	£1,000	6.9%
NEW TUCSON HEV all trim levels	£1,750	6.9%
NEW TUCSON PHEV all trim levels	£2,000	6.9%

- End -

#### **About Hyundai Motor Company**

Established in 1967, Hyundai Motor Company is present in over 200 countries with more than 120,000 employees dedicated to tackling real-world mobility challenges around the globe. Based on the brand vision 'Progress for Humanity,' Hyundai Motor is accelerating its transformation into a Smart Mobility Solution Provider. The company invests in advanced technologies such as robotics and Advanced Air Mobility (AAM) to bring about revolutionary mobility solutions, while pursuing open innovation to introduce future mobility services. In pursuit of sustainable future for the world, Hyundai will continue its efforts to introduce zero emission vehicles equipped with industry-leading hydrogen fuel cell and EV technologies.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

#### **About Hyundai Motor Europe HQ**

Hyundai Motor Europe HQ was formally established in 2000 with its main office in Offenbach, Germany. It is the regional headquarters responsible for selling vehicles in 47 European countries through 2,279 sales outlets, holding a 4.2 per cent market share in the first three quarters of 2023. More than 70 per cent of the vehicles Hyundai sold in the region are models engineered, tested, and built in Europe to meet the needs of European customers, served by the company's Czech and Turkish production plants.

In the third quarter of 2023, around 16.1 per cent of Hyundai cars sold in Europe were zero-tailpipe-emission vehicles (BEVs and FCEVs), including respective World Car of the Year 2022 and 2023 winners IONIQ 5 and IONIQ 6. This makes Hyundai one of the leading manufacturers in terms of fleet share as well as total sales of zero-tailpipe-emission vehicles in Europe, as the company transitions to becoming a Smart Mobility Solutions Provider.

More information about Hyundai Motor Europe HQ and its products is available at [www.hyundai.news](http://www.hyundai.news). Follow Hyundai Motor Europe HQ on Twitter [@HyundaiEurope](https://twitter.com/HyundaiEurope) and Instagram [@Hyundai\\_Europe](https://www.instagram.com/Hyundai_Europe)

#### **About Hyundai Motor UK**

Hyundai has sold vehicles in the UK since 1982 with its UK HQ based in Leatherhead, Surrey. As of February 2024, Hyundai has one of the youngest product ranges of any manufacturer, with almost all models younger than a year old. Hyundai is a pioneer in zero-emission mobility, including the fully electric, multi award winning IONIQ 5, IONIQ 6 and KONA Electric ranges and second-generation fuel cell electric vehicle NEXO, as well as its advanced hybrid and plug-in hybrid Tucson and Santa Fe models. All new passenger cars come with Hyundai's unique Five Year Unlimited Mileage Warranty package, providing customers with a five-year warranty with unlimited mileage, roadside assistance package, five years of vehicle health checks and an EV High Voltage battery warranty of 8 years or 100,000 miles. Buyers of used Hyundai models are also protected by the industry leading Hyundai Promise Approved Used Cars program.

Hyundai Motor UK sales grew 8.3% year-on-year during 2023, selling 87,100 vehicles in 2024, with TUCSON leading the surge, as both the best-selling Hyundai model and the 2nd best-selling hybrid in the UK. 75% of Hyundai Motor UK's 2023 sales were of SUVs and 48% Hybrid, Plug-in Hybrid or Electric. TUCSON shines yet again, with TUCSON Plug-in Hybrid selling 6,073 units during 2023 – an increase of 88% year-on-year.

Further information about Hyundai and its products is available at [www.hyundai.co.uk](http://www.hyundai.co.uk) and media information at: <https://www.hyundai.news/uk/> Follow us on Twitter [@Hyundai\\_UK\\_PR](https://twitter.com/Hyundai_UK_PR)

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