

Fact Sheet: All-New Hyundai IONIQ 3

IONIQ 3 is an all-electric, versatile compact hatchback combining bold design rooted in Hyundai's 'Art of Steel' philosophy, simple and intuitive technology and a spacious, comfortable interior, reflecting Hyundai's vision of 'Progress for Humanity'. Introducing the "Aero Hatch" typology, its silhouette is optimised for aerodynamic efficiency, generous interior space and a sporty character. The design combines a low, sleek front-end with a continuous roofline that maximises airflow while preserving interior roominess, creating a distinctive balance between aerodynamic efficiency and interior space.

Its low, sleek front-end transitions into a distinctive roofline that runs straight over both front and rear occupants before tapering down towards the rear spoiler. This geometry maximises interior roominess, delivering notable headroom and improved comfort for the rear passengers.

Its lifestyle-oriented interior combines comfort, flexibility and advanced connected features, creating a refined and practical environment for everyday driving. Built on Hyundai Motor Group's Electric-Global Modular Platform (E-GMP) with a 400-volt electrical architecture, the vehicle delivers a balanced combination of efficiency, driving range and charging capability, designed to support everyday comfort and ease of use. Two battery options are available, offering a projected WLTP range of over 335 km (Standard Range), while the Long Range version exceeds 490 km, positioning it at a class-leading level.

With its striking exterior and thoughtfully engineered electric powertrain, IONIQ 3 exemplifies Hyundai's commitment to redefining the electrification experience in everyday life through the IONIQ lineup.

Design & Space: Compact dimensions meet comfort and usability

Exterior	• 'Art of Steel' design language draws from the raw tension and purity found in steel production. • Surfaces are reduced to essentials – few, deliberate volumes that carry strong visual impact. Pixel lights are a clear visual signifier of its IONIQ identity, further complemented by the four dots in the centre, referencing the letter "H" in Morse code • Aerodynamic optimisation results in a target drag coefficient of approximately 0.26, with an expected class-leading level of efficiency • Eleven exterior colours available
Interior	• Furnished Space Approach: interior components create a warm, cozy living room atmosphere • Colours and trim inspired by natural landscapes, paired with a strong reference to 1970s Italian furniture design • Sustainable and recycled materials throughout the cabin • Premium Relaxation Front Seats and an expanded cabin offering genuine five-seat comfort, including comfortable seating for three adults in the rear • Heated front and rear seats, front seat ventilation, high-quality cloth and suede materials • Generous luggage capacity of 441 litres, expected to set the benchmark in the segment, complemented by the integrated Megabox for additional storage space • Audio by BOSE® Premium Sound System • "Easter eggs" appear throughout the whole car

N Line version

The N Line variant is tailored for customers seeking a more dynamic and sporty visual expression. Its enhancements sharpen the vehicle's proportions and amplify its performance-oriented attitude.

Exterior	• Large front black mask with significantly opened grille sections • Faceted 19-inch wheels with dark finishing • Large rear spoiler and functional diffuser enhancing airflow management
Interior	• Darker, performance-oriented execution • Subtle red accents • Dedicated N steering wheel

Performance Overview: Efficient balance of power, range and charging efficiency

Electrical Architecture	400-volt system built on E-GMP (Electric-Global Modular Platform)
Battery Capacity	42.2 kWh (Standard range) / 61 kWh (Long range)
Motor Output	107.8 kW (147 PS) / 99.5 kW (135 PS)
Acceleration (0–100 km/h)	9.0 s (Standard) / 9.6 s (Long)
Maximum Torque	250 Nm
Top Speed	165 km/h
Projected Range (WLTP)	Over 335 km (Standard) / Over 490 km (Long)
Energy Consumption (WLTP)	14.2 kWh (Standard) / 13.8 kWh (Long)

Features & Safety: Simple and easy tech

Innovative Convenience	• Pleos Connect infotainment system, built on Android Automotive OS (AAOS) • 12.9-inch or 14.6-inch displays providing clear and intuitive access to key vehicle functions, navigation and connectivity • Hyundai Digital Key 2 for keyless entry via smartphone or wearable, with availability depending on market • Interior and exterior Vehicle-to-Load (V2L) functionality, Plug & Charge • DC fast charging (10–80% in approx. 29 mins [Standard] / 30 mins [Long]), onboard AC charging up to 22 kW
Comprehensive Safety	• Latest ADAS technologies including Highway Driving Assist 2 (HDA2), Remote Smart Parking Assist (RSPA), Memory Reverse Assist (MRA), Surround View Monitor (SVM) and Blind-Spot View Monitor (BVM), supplemented by seven standard airbags • Projection LED headlamps with Intelligent Front-Lighting System (IFS) and dynamic welcome lighting

[IONIQ 3 Specifications]

Dimensions (mm)	Length	4,155 (Base) / 4,170 (N Line)
	Width	1,800

	Height	1,505
	Wheelbase	2,680
High-voltage battery	Capacity	42.2 kWh (Standard range) / 61 kWh (Long range)
	Charging	DC fast charging (10–80% in approx. 29 mins [Standard] / 30 mins [Long]), AC charging 11 kW V2X (Standard), 22 kW V2X (Optional)
Power Performance	Top Speed	165 km/h
	0–100 km/h	9.0 s (Standard) / 9.6 s (Long)
Projected driving range (WLTP)		Over 335 km (Standard) / Over 490 km (Long)
Motor output		Front-wheel drive; 107.8 kW (147 PS) / 99.5 kW (135 PS)
Maximum Torque		250 Nm
Drag Coefficient		0.263
Tyres		205/65 R16, 215/55 R17, 215/50 R18, 225/45 R19
Trunk Capacity		441 L (322 L Trunk, 119 L Megabox)
Weight		1,550 to 1,580 kg
Exterior colours available at launch		Atlas White Solid, Phantom Black Pearl, Lumen Gray Pearl, Aurora Gray Pearl, Vibrant Blue Pearl, Ice Blue Pearl, Fierce Red Solid, Fierce Red Matte
Interior colours		Black, Beige / Gray, Blue / Gray, Black + red accents (N Line)

Note: Energy consumption and performance figures are not finalised and subject to final homologation. Vehicle specifications and features may vary depending on country/region and are subject to change without notice.

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