

The Israeli Tech Scene – Tapping into Innovation

IEI – Your Crossroads to the Israeli Eco-System



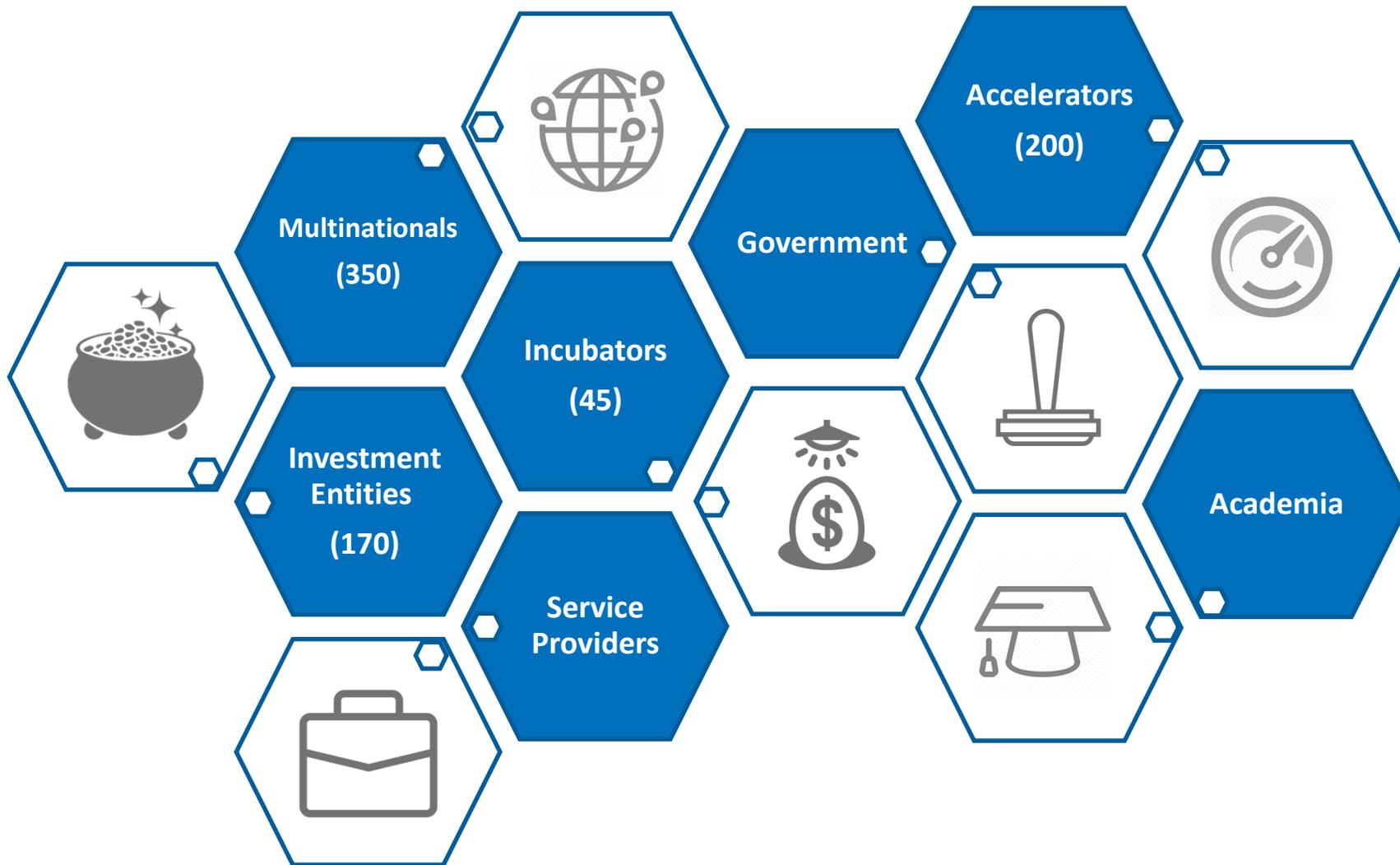
The Israeli Tech & Investment Eco-System



#1



- R&D Spending as % of GDP
- Engineers & Scientists per Capita
- Venture Capital Investments as % of GDP



2018 –Numbers Speak Louder Than Words

\$3.28 B

Exits

\$4 M

Average
Financing
Round

\$6 B

Capital
Raised

רשות החדשנות
Israel Innovation
Authority



Israel Export Institute - IEI



Established

1958

Investors & Partners



Business Model

Non Profit

Employees

100

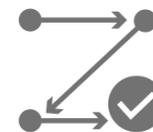
Served Annually

4,000

Geographies



IEI Objective & Purpose



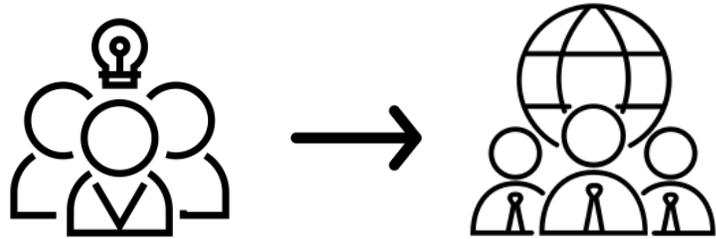
Support Israeli Companies
to Scale Globally



How Do We Do It?



Connecting Israeli Technology Solutions to Global Challenges



We Create Opportunities for Interaction -

Exhibitions



**Dedicated B2B
Meetings/Roadshows/Events**



**Digital Intros/
Scouting Exposures**



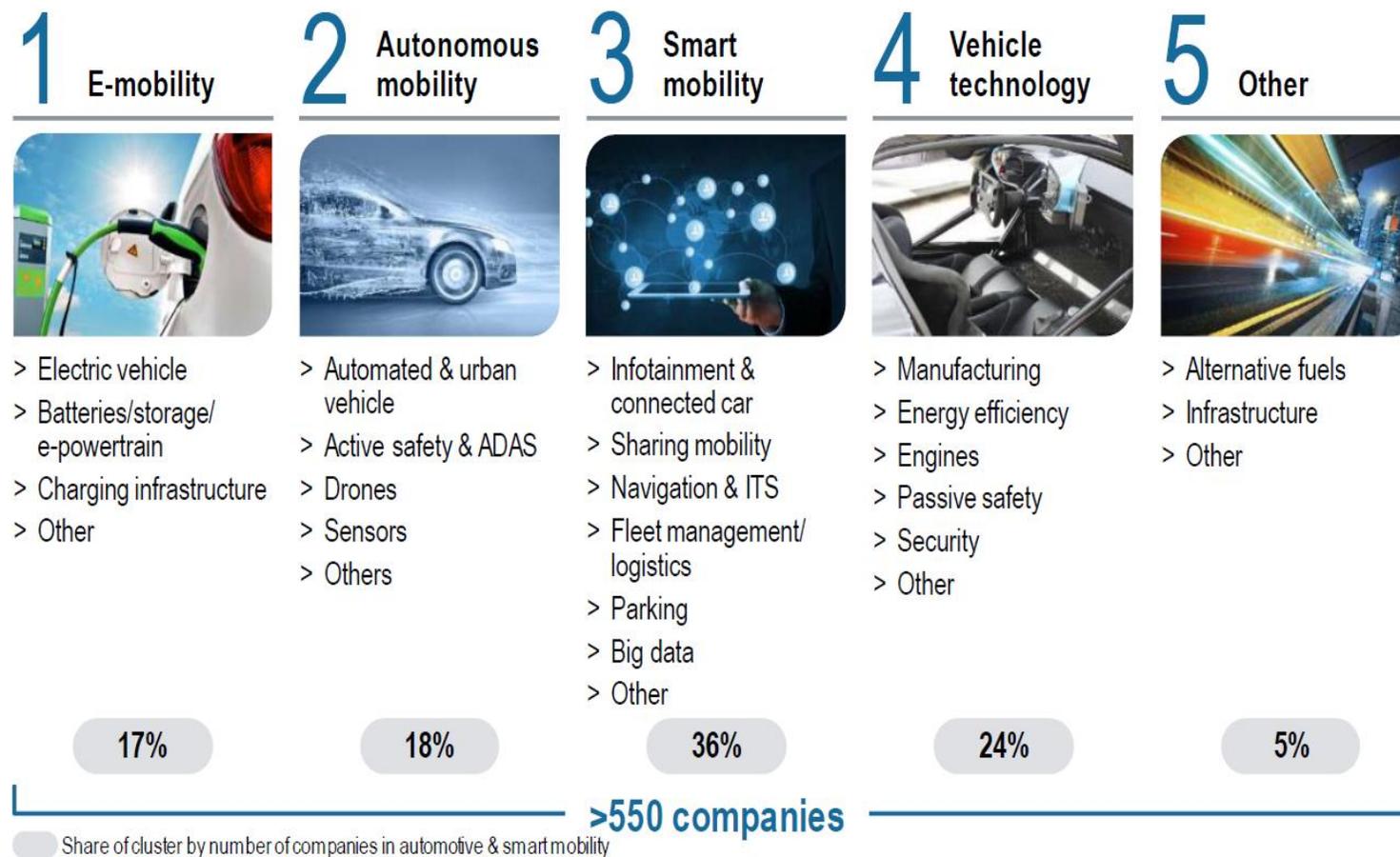
Roundtables/Webinars



10,000

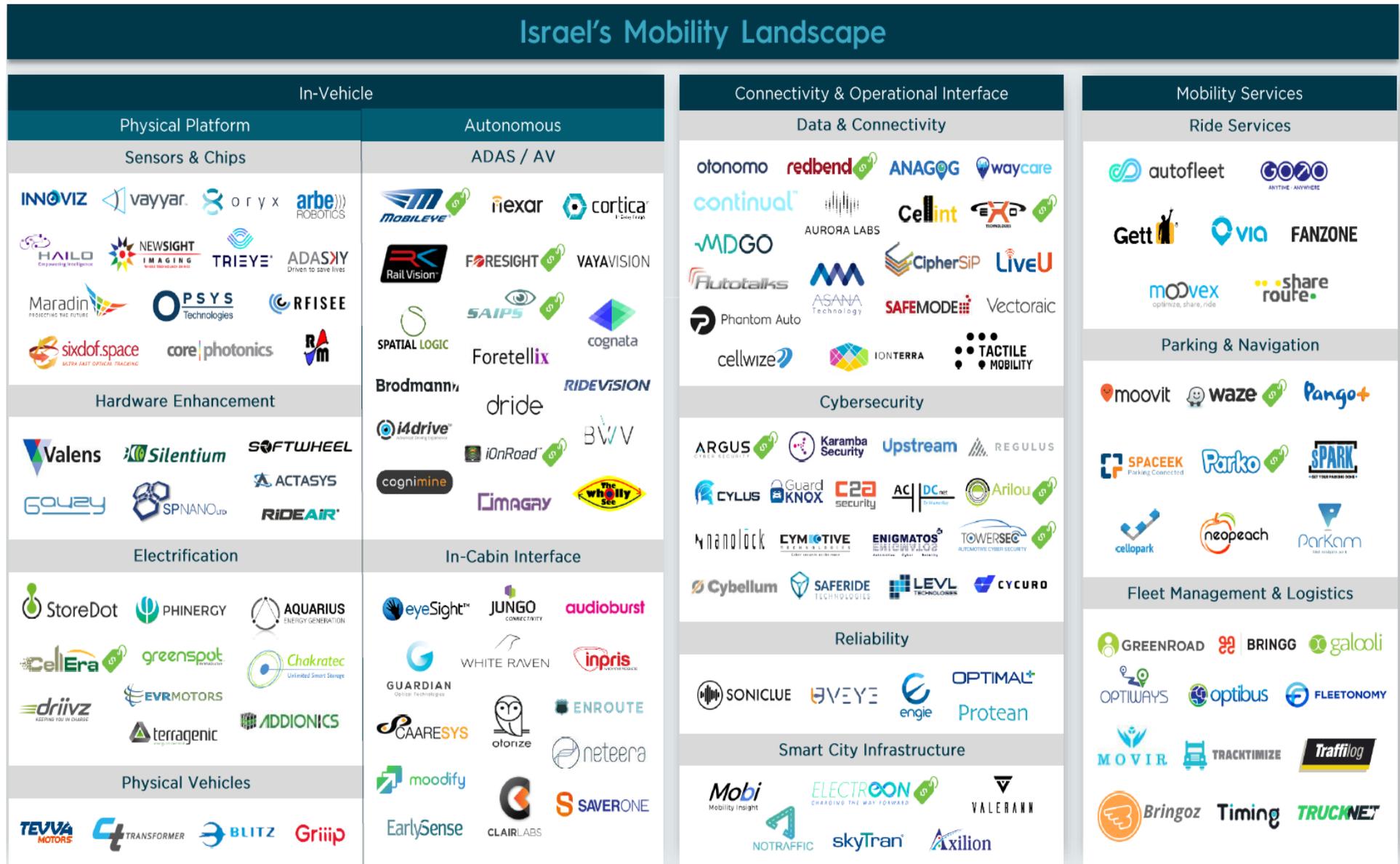
Opportunities in 2019

550 Israeli Mobility companies across the entire spectrum of technologies



Source: Roland Berger

Israel automotive landscape map (partial list)

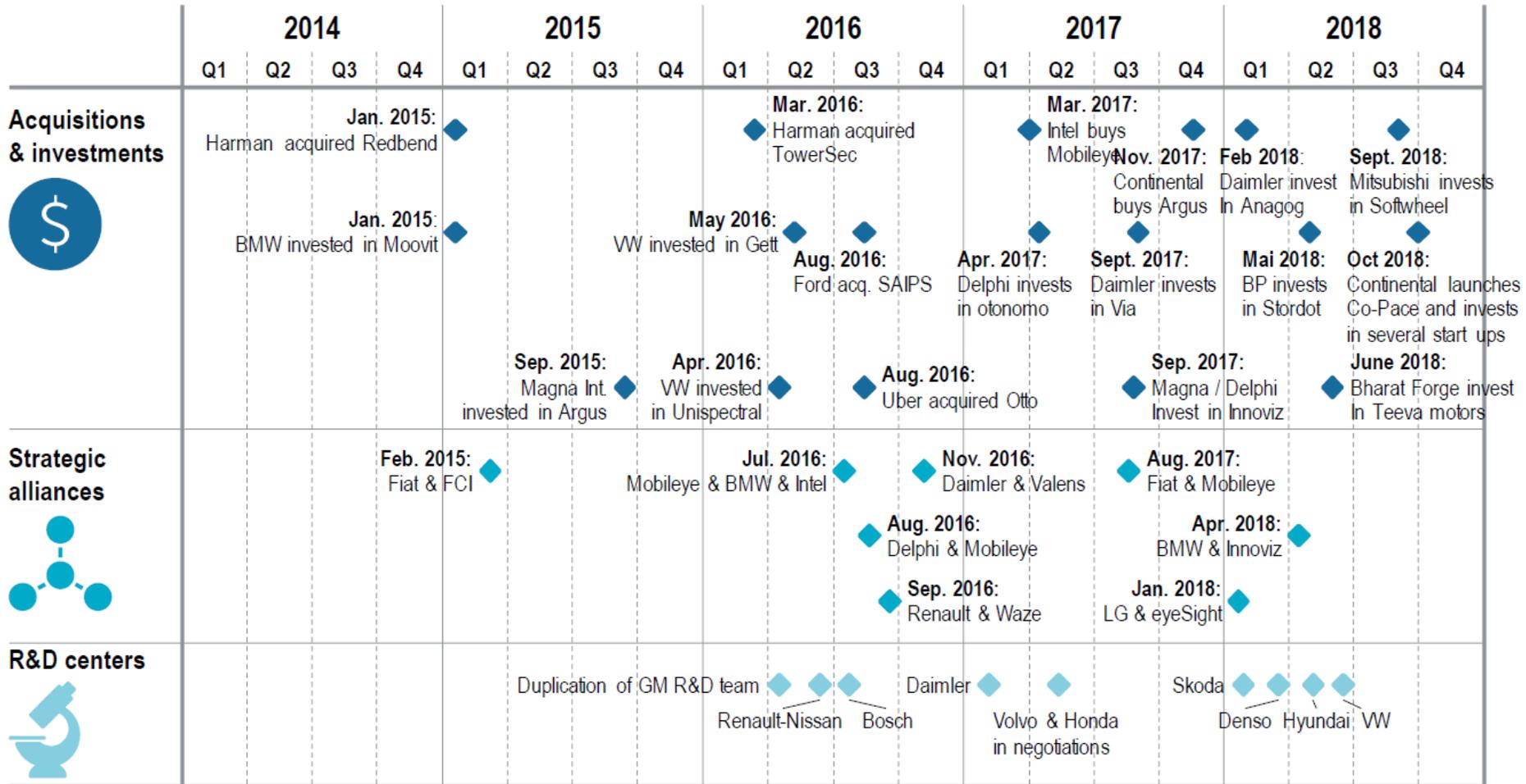


Acquired / IPO

This chart was created by Viola and is maintained on an ongoing basis • Version 20181223 • [Download here](#) • Email: mobility@viola-group.com • © Viola Group - 2018, All rights reserved



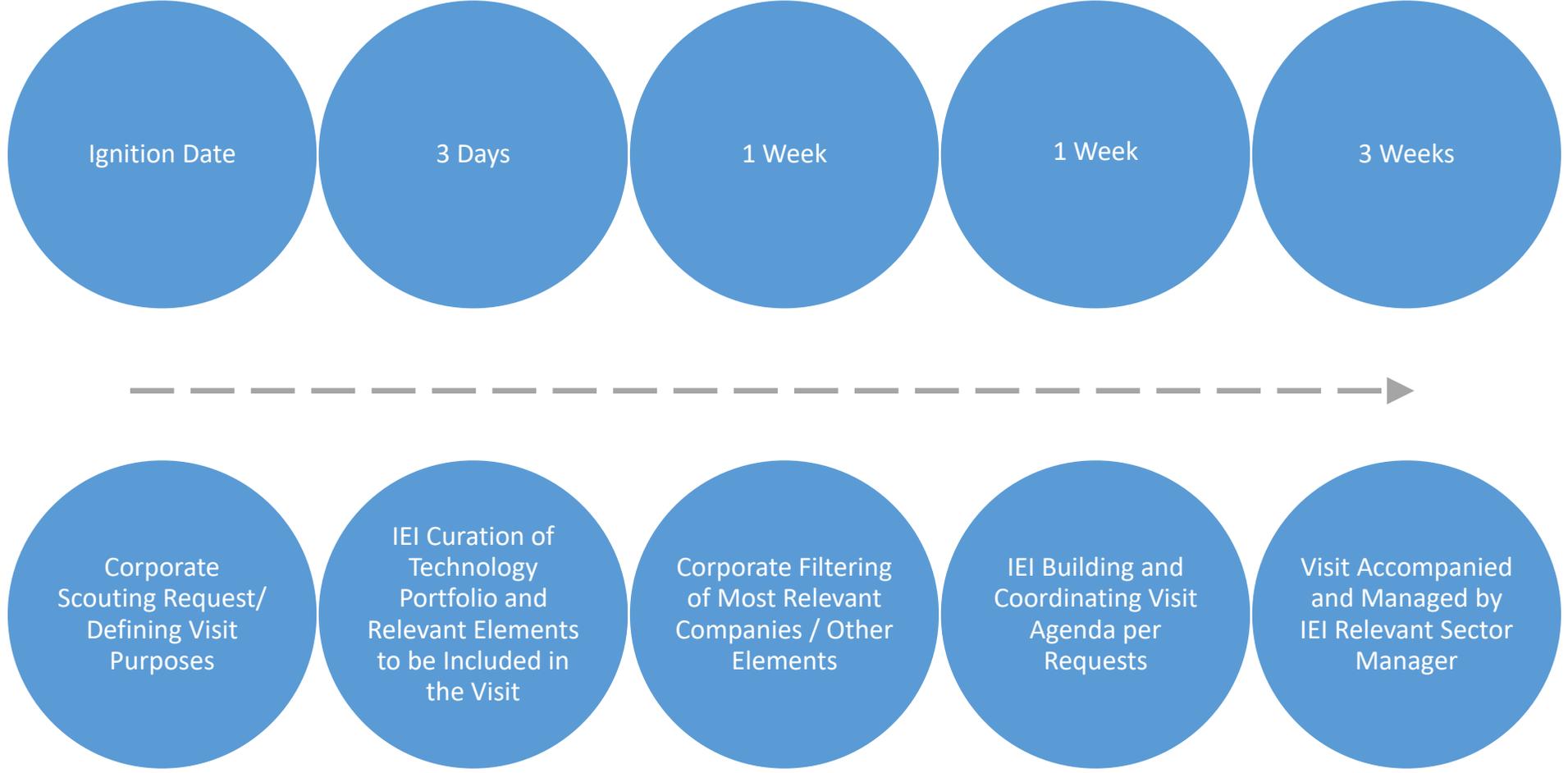
Car OEMs and Tier 1s active in Israel



Source: Israel Export Institute, Fuel Choices and Smart Mobility Initiative, Roland Berger

The Game Plan





Within 3 Weeks We are Ready for You to Land



THE ISRAEL EXPORT & INTERNATIONAL COOPERATION INSTITUTE

Erez Gold. Head of sector
Automotive, Smart Cities, Industry 4.0
erezg@export.gov.il +972-52-7772234