### IN-VEHICLE, END TO END CYBER SECURITY PROTECTION



### **IN-VEHICLE CYBERSECURITY**

#### TEAM

Veteran Automotive and Cyber Security Professionals. Founded by Michael Dick, NDS co-founder, acquired by Cisco for \$5bn.

cisco.









#### FUNDING

\$6.5M From Leading Investors



OurCrowd



### Leadership



Michael Dick

Founder & CEO

Co-Founder of NDS, Over 30 years of delivering security in large scale



Issak Davidovich

VP R&D

Led global automotive security at Cisco



**Nathaniel Meron** 

Chief Product & Marketing Officer

Israeli Intelligence veteran



Prof. Avishai Wool

Head of Academic Task Force

World renowned cyber security expert



Frank Spitzner

Head of Safety and AUTOSAR

Led AUTOSAR projects and security research at Elektrobit



Dr. Aaron Naiman Head of Algorithms

Over 30 years experience in applied mathematics and RT algorithms



### **VULNERABLE VEHICLES**

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MAINTENANCE

PERIMETER

ENETWORK



### **C2A AUTOMOTIVE APPROACH**

#### **Reliability & Safety**

- Multi-layered approach
- Automotive-relevant protection
- Safety compatibility

 $\checkmark$ 

### **iii** Whitebox Approach

- Bespoke solutions
- Visibility and control
- Empowering security teams



- Easy to integrate
- Negligible performance impact
- Cost-optimized



- Ongoing Risk Assessment
- Maintain and deploy cybersecurity
- Own the security lifecycle

### C2A HOLISTIC SOLUTION – 3PS

Own the security lifecycle – Perceive, Protect, Preserve





### PROTECT

#### PERIMETER

Penetration prevention, securing devices with CAN bus access

#### NETWORK

IDPS safeguarding In-Vehicle Networks

#### ENDPOINT

Embedded runtime protection, preventing malicious activity at ECU

#### MAINTENANCE

In-vehicle end-to-end secured software diagnostics and maintenance solution

#### SECURITY LIFECYCLE

#### MANAGEMENT

Comprehensive in-vehicle cyber security management platform



### PLAN, DESIGN AND MANAGE

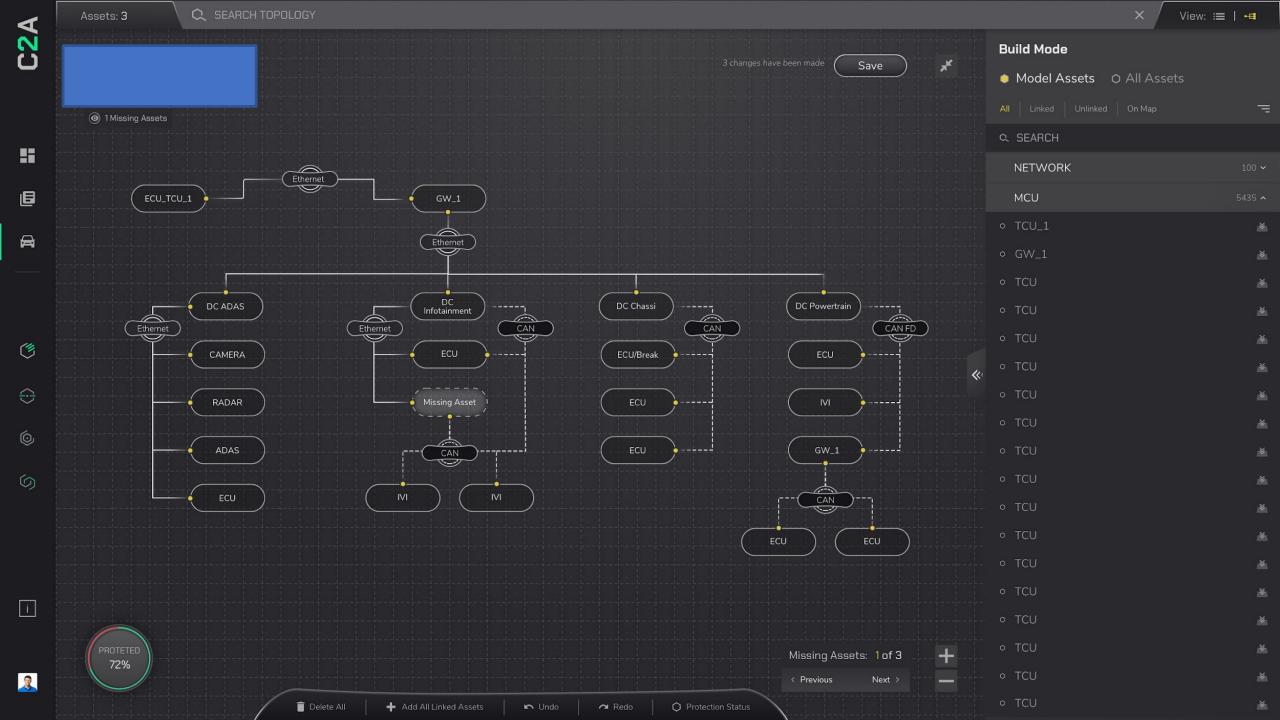
In-Vehicle Cybersecurity

**EXECUTE** the 3Ps in one place

**OWN** the security lifecycle







## **Short-Midterm Solution**

- Visibility
- Identify weak points
- Harden existing software and hardware systems
- Add active security software-based solutions
- Easy to integrate can be added on any required ECU

### Mid-Long-term Solution

#### **Prevent successful cyberattacks**

- Automate threat identification and prevention with a data-driven approach.
- Easily adopt security best practices using car-model based policies

#### Focus on what matters

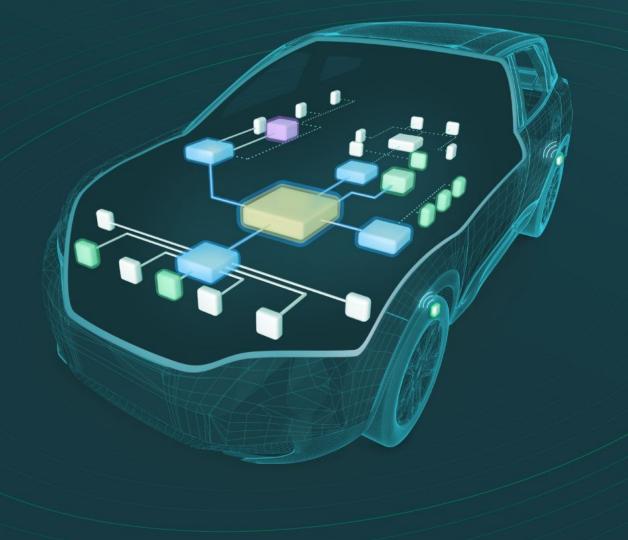
- Automate security controls with policies that dynamically change to match your different models.
- Speed up deployments and simplify management through deep integrations with native OTA services and automation tools.
- Save time by continuously validating compliance of model deployments with customizable compliance reports and controls.

### Mid-Long-term Solution

#### **Consume innovations quickly**

- Continually improve security effectiveness and efficiency with tightly integrated innovations delivered by C2A Security
- AutoSec lets you get the most out of your existing C2A Security investments, while supporting custom and third-party security products

### **DELIVERED PROJECTS**





### **NETWORK IDPS (SECMON) - IMPLEMENTATION READY**

#### SecMon deployed on Tier1 Gateway

- ADAS System
- Embedded Linux Yocto
- CAN & Ethernet networks
- Supporting multiple CAN and Ethernet anomaly detection.
- Simple Integration
  - Minimal footprint

# ENDPOINT PROTECTION (PROTECTOR) - PRODUCTION READY

#### TCU

- NXP IMX6
- AGL
- V2X Connectivity
- Simple Integration
  - Negligible performance impact

### WHY C2A SECURITY?

- Automotive approach
  - We're fluent in automotive
- Holistic Solutions
  - Own the security lifecycle
- Reliability
  - Experienced team, delivering proven products
- Neutral
  - Not affiliated with any manufacturer, can work with everyone.



### CONTACT US! NAT@C2A-SEC.COM

