

# ZER01NE ACCELERATOR

## Startup Open Call

ZER01NE ACCELERATOR is calling for startup applications!

ZER01NE ACCELERATOR is an open Innovation program for Hyundai Motor Group (HMG).

The main objective of the program is to create various business opportunities by connecting external startups with internal teams within HMG and execute collaborative projects.

Any startup Interested in the program are welcome!

### OPEN CALL TARGET

- Startups eligible to participate in collaborative projects with HMG (Seed ~ Series B)
- Only incorporated startups are eligible to apply

### HOW TO APPLY

- Access URL below, select one project, and submit application
- URL : <https://zer01ne.zone/en/program/zer01ne-acc-2020-open-call>
- Contact : [startup@zer01ne.zone](mailto:startup@zer01ne.zone)



### MILESTONES

- Submission Period : 2020 Nov 16 ~ Dec 27 (KST)

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|-------------------------------|
| <b>Open Call Applications</b> |
| Nov 16 ~ Dec 27 (2020)        |

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| <b>Document Evaluations</b>   |
| Dec 28 ~ Jan 20 (2020 ~ 2021) |

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|------------------------------|
| <b>Interview Evaluations</b> |
| Mid Feb (2021)               |

|                             |
|-----------------------------|
| <b>Final Selections</b>     |
| Late Feb ~ Early Mar (2021) |

### BENEFITS

- Startups may be selected into more than one track

|                      |   |
|----------------------|---|
| <b>PROJECT TRACK</b> | Participate in collaborative projects with HMG developing new biz and new tech      |
| <b>MECA TRACK</b>    | Participate in collaborative projects with HMG developing USP products for vehicles |
| <b>FUNDING TRACK</b> | Participate in equity investment opportunities (Seed ~ Series B)                    |

### COLLABORATION THEMES ※ Startups may apply to one project only

Data



UX



HMI



Mobility



Charging



Robotics



Smart Factory



Logistics



Healthcare



Materials



ZER01NE

HYUNDAI  
MOTOR GROUP

HYUNDAI  
CRADLE