

# News Release

## Hyundai Veloster N Race Car Makes World Debut at North American International Auto Show

### 2019 IMSA Michelin Pilot Challenge Schedule

<b>Date</b>	<b>Event/Venue/Location</b>	<b>Duration</b>
Jan. 25	Daytona International Speedway Daytona Beach, Florida	4 Hours
March 15	Sebring International Raceway Sebring, Florida	2 Hours
May 4	Mid-Ohio Sports Car Course Lexington, Ohio	2 Hours
June 29	Watkins Glen International Watkins Glen, New York	4 Hours
July 6	Canadian Tire Motorsport Park Bowmanville, Ontario, Canada	2 Hours
July 20	Lime Rock Park Lakeville, Connecticut	2 Hours
Aug. 3	Road America Elkhart Lake, Wisconsin	2 Hours
Aug. 24	VIRginia International Raceway Alton, Virginia	2 Hours
Sept. 14	WeatherTech Raceway Laguna Seca Monterey, California	2 Hours
Oct. 11	Road Atlanta Braselton, Georgia	2 Hours

## **ABOUT IMSA**

The International Motor Sports Association, LLC (IMSA) was originally founded in 1969 and owns a long and rich history in sports car racing. Today, IMSA is the sanctioning body of the IMSA WeatherTech SportsCar Championship, the premier sports car racing series in North America. IMSA also sanctions the IMSA Michelin Pilot Challenge and the IMSA Prototype Challenge as well as four one-make series: Porsche GT3 Cup Challenge USA by Yokohama; Porsche GT3 Cup Challenge Canada by Yokohama; Ferrari Challenge North America; and Lamborghini Super Trofeo North America. IMSA – a company within the NASCAR family – is the exclusive strategic partner in North America with the Automobile Club de l'Ouest (ACO) which operates the 24 Hours of Le Mans as a part of the FIA World Endurance Championship. The partnership enables selected IMSA WeatherTech SportsCar Championship competitors to earn automatic entries into the prestigious 24 Hours of Le Mans. For more information, visit [www.IMSA.com](http://www.IMSA.com), [www.twitter.com/IMSA](https://www.twitter.com/IMSA) or [www.facebook.com/IMSA](https://www.facebook.com/IMSA).

## **ABOUT BRYAN HERTA AUTOSPORT**

Co-Founded by Bryan Herta in 2009, Bryan Herta Autosport has grown from a single-car Indy Lights team into a world-renowned auto-racing franchise. The team made its first foray into IndyCar action in 2010 with an entry in the Indianapolis 500 while continuing to run a full-time multi-car Indy Lights program. The 2011 Indianapolis 500 was the final race of the Centennial Era, a celebration of 100 years of racing at the Indianapolis Motor Speedway. Also known as “The Most Important Race in History,” the 100<sup>th</sup> anniversary of the inaugural 1911 race was the second IndyCar race in which Herta Racing competed.

Five years later, Bryan Herta Autosport, while partnered with Andretti Autosport, defied the odds again and won their second Indianapolis 500 with rookie driver Alexander Rossi. In 2015, Bryan Herta Rallysport made its debut in the exciting Red Bull Global Rallycross Championship.

## **HYUNDAI MOTOR AMERICA**

Hyundai Motor America is focused on delivering an outstanding customer experience grounded in design leadership, engineering excellence and exceptional value in every vehicle we sell.



Hyundai's technology-rich product lineup of cars, SUVs and alternative-powered electric and fuel cell vehicles is backed by Hyundai Assurance—our promise to deliver peace of mind to our customers. Hyundai vehicles are sold and serviced through more than 830 dealerships nationwide, with the majority sold in the U.S. built at U.S. manufacturing facilities, including Hyundai Motor Manufacturing Alabama. Hyundai Motor America is headquartered in Fountain Valley, California, and is a subsidiary of Hyundai Motor Company of Korea.

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**Contacts**

Miles Johnson

(714) 366-1048

[milesjohnson@hmausa.com](mailto:milesjohnson@hmausa.com)