

News Release

Hyundai Motor UK announces New IONIQ pricing and specifications

- Prices for New IONIQ range start from £22,795
- Extensive design changes both inside and out
- IONIQ Electric battery increased to 38.3 kWh, with a target range of 184 miles (WLTP)
- New widescreen 10.25" navigation system with BlueLink® telematics connectivity
- Limited edition IONIQ Hybrid 1st Edition with key specification choices over Premium trim
- Available for immediate order
- New IONIQ further strengthens Hyundai's range of eco-friendly vehicles

High Wycombe, 8th August – Hyundai Motor UK has officially announced the pricing and specification changes for the New IONIQ range, which will be in showrooms from the 5th September.

Customers continue to have a choice of 9 colours, with an additional choice of interior trim colour and finish depending on exterior colour and powertrain:

Exterior Colour Paint finish	Polar White Solid	Liquid Sand Pearl	Fluidic Metal Metallic	Iron Grey Metallic	Intense Blue Pearl	Fiery Red Pearl	Phantom Black Pearl	Electric Shadow Solid	Typhoon Silver Metallic
Dark Grey Cloth / Leather	●	●	●	●	●	●	●	●	●
Shale Grey Leather	○	○	○	○	○	○	○	○	○
Red Umber Leather (Hybrid & Plug-in Hybrid only)	○	x	○	○	x	x	○	○	○
Electric Shadow Leather (Electric only)	○	○	○	○	○	○	○	○	○

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centres worldwide and in 2017 sold 4.5 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology.

About Hyundai Motor UK

Hyundai has sold vehicles in the UK since 1982. In 2005, Hyundai opened its own UK subsidiary, Hyundai Motor UK Ltd, based in High Wycombe. Since 2008, the company has risen from 23rd to one of the top 10 car manufacturers in the UK and last year sold 90,000 vehicles with a 3.8% market share. Hyundai Motor UK employs more than 3,000 people through its UK operations and dealer network. Hyundai offers consumers a range of technically advanced vehicles from the electrified IONIQ range, the 279 mile range KONA Electric and the hydrogen fuel cell NEXO, as well as award winning vehicles such as the i10 city car, the high performance N range and the trusted and capable SUV ranges of KONA, Tucson and Santa Fe. All passenger cars come with Hyundai's industry-leading 5 Year Unlimited Mileage Warranty package. Further information about Hyundai and its products is available at www.hyundai.co.uk.

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